

What Is Franchising and Is It Right for You?



A Quick Guide for Future Homewatch CareGivers Franchise Owners

Franchising is more than fast food or retail. It's a clear path to business ownership with support.

FRANCHISING IS:

- ✓ A way to start your own business with brand support
- ✓ An established model with training & resources
- ✓ A partnership - not a job
- ✓ A chance to build something meaningful in your community

FRANCHISING IS NOT:

- ✗ Just for restaurants or retail
- ✗ A guarantee of success without effort
- ✗ Only for people with prior business experience

Who Thrives in Franchising?

You don't need industry experience - just the right mindset. Successful franchise owners are:



Motivated to build something of their own



Open to learning and following a system



Comfortable leading a team and serving their community



Financially prepared to invest in their future

Ready to Take the Next Step?

Exploring franchise ownership is exciting. Here's how Homewatch CareGivers supports you from interest to ownership:

- 1 **Connect with Our Team:** Learn about Homewatch CareGivers & share your goals
- 2 **Review Our FDD & Validation:** Understand the model & speak with current owners
- 3 **Signing Day:** Meet your support network at Homewatch CareGivers
- 4 **Get Approved:** Sign your franchise agreement & secure your territory
- 5 **Start Onboarding:** Launch your business with support & confidence

Want to Dive Deeper? Watch Our Franchise Insights Series

Explore short videos covering the Homewatch CareGivers franchise opportunity, business model, support resources, and more: [Watch the Playlist on YouTube.](#)

